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Memo to: All Bob Lusk Outdoors preferred clients and friends.
Re: Opportunity to improve bass genetics.

Greetings, everyone!

I'm not one for mass emails, but in this exception, we want folks to know of an opportunity. This won't apply to all, but we want everyone to know. Then, you choose.

American Sport Fish Hatchery, producers of the famed F1 "Tiger" bass, had an excellent spawn this year. They are willing to share their bounty and bring some to us.

Many of our clients stock F1's in new waters, or to enhance genetics in existing ponds and lakes. Actually, I often preach the value of adding a year class of bass with superior genetic opportunity to enhance existing populations. This may apply to you. If so, let's discuss and make a smart decision.

F1's are a cross between northern and Florida strain bass. But, here's the enticing thing to me. Brooders are hand chosen, many from decades of genetic selection, based on growth rates, body confirmation, and size potential. No one guarantees how big a bass will grow, but we like an advantage, especially with genetics. I'm personally a fan of American Sport Fish's process to spawn bass. Each adult is PIT tagged and tracked since fingerlings. When we get them, they are feed-trained, and at least 6-7", grown at the hatchery. Some fish will be larger. Cost? Those in the 6-7" size range, will be \$6.50, plus some freight, depending on quantity we buy and distance to stock them into your waters.

I told my team earlier this week I have heartburn pitching people to buy fish, because if you don't need them, or the lake isn't in shape for them, I'm not comfortable selling. Bottom line here, we want you to know about this opportunity. If it applies to you, let's have a talk. We plan to electrofish and analyze many client lakes this fall. For you, let's talk about this after the survey. For everyone else, if this is appealing, let's talk.

Grow big fish!

A handwritten signature in blue ink that reads "Bob Lusk". The signature is written in a cursive, flowing style.

Bob Lusk